

FOR IMMEDIATE RELEASE

JACK HERER CONTINUES HIS FIGHT...TO EDUCATE OTHERS ABOUT CANNABIS HEMP!

Jack Herer's Online School Of Cannabis Hemp – Opening Spring of 2010

Jack Herer is surely a man who needs no formal introduction. A true hero amongst the Cannabis community and author of the greatest selling Hemp book of all times, “The Emperor Wears No Clothes”, Jack Herer has absolutely paved the way for the re-education of mankind about the truth regarding Cannabis Hemp. Even while resting and recovering from yet another heart attack, Jack is still on a mission to educate as many people as possible and help bring an end to marijuana prohibition. Luckily, with the help of Jack's family and a few of his loyal followers, that mission continues!

Jack Herer's Online School of Cannabis Hemp will open in the Spring of 2010 and start allowing a limited number of students around the globe to enroll. School of Hemp is dedicated to the proper re-education of their students by providing an interactive online learning experience with an entire community of support. Getting the facts straight about Cannabis Hemp, students will be exposed to relevant information in relation to the History of Cannabis / Hemp, Cannabis Medicine / Science, Cannabis Law / Prohibition / Politics, Cannabis Cultivation and Cannabis Cooking. By completion of his or her training, the student will have gained a different level of appreciation and understanding about Cannabis Hemp.

(*POSITIONS AVAILABLE* – Jack Herer's Online School of Hemp currently has a few amazing positions available for those interested in becoming Staff Instructors as well as the chance for all others to sign up as an Affiliate and earn commissions on those who may enroll.)

Cannabis Copilot, one of the co-founders of School of Hemp, had this to say... *“It's all to raise awareness about this amazing plant while offering tremendous value to our wonderful community as well as to raise money for a few great causes.”*

The founders of Jack Herer's Online School of Cannabis Hemp have agreed to donate a percentage of their annual profits to a few different charity organizations whom are also dedicated to making a change on this green earth.

The free **‘Cannabis Crash Course’** is one of the ways in which they plan on providing great value to the community while spreading the word about Cannabis Hemp. This handy little *Free Hemp Guide* covers everything from the basic history of Hemp & how Cannabis has been used throughout each generation, to cultural industry icons such as Cheech & Chong, Jack Herer, Captain Ed Adair and of course High Times Magazine. Also touching on all of the different methods of medicating such as pipes, vaporizers, and even THC strips and sprays... The ‘Cannabis Crash Course’ is surely a must have!

Therefore, we encourage everybody to go and gain their 100% FREE access to ‘Cannabis Crash Course’ right away, which can be found online at www.SchoolofHemp.com.

For additional information contact: School of Hemp Administration – Admin@SchoolofHemp.com

Dear Fellow Medical Marijuana Community Member(s);

As You Know:

Medical marijuana is now legal in fourteen states and more are sure to follow thanks to a change in administration and voter participation. As the medicinal marijuana movement makes its way to the mainstream media, it paves the way in becoming the fastest growing industry nationwide and potentially worldwide. Bringing the overdue Prohibition to an end opens up a world of possibilities for the Hemp industry. Not to mention its potential as a cash crop on the economy and a financial booster as witnessed locally in California and the many other participating States. Thanks to the Information Age.....there's no more hiding the truth! Our community is growing at a Super Fast Rate and is in need of a "Filter".

Who We Are:

Cannabis Copilot (CannabisCopilot.com) is quickly becoming the #1 Source for Global up to date medical marijuana news, medical marijuana & dispensary reviews. As well as marijuana activism, entertainment, education, events, shopping & a whole lot more! With the Launch of School of Hemp, We Look to Expose the Truth One Student at a Time.

Our Mission / Goals: *"Legalization through Proper Re-Education"*

To....Raise awareness & money for research to globally reduce pain / other symptoms and cure diseases such as Cancer, AIDS, Parkinson's Disease, Chron's Disease, MS & so much more with Cannabis (Cannabinoids As Medicine)!

To....Spread the word and inform the masses about the scientific data proving the values hemp contains to End World Hunger (Hemp As #1 Food/Protein) and the capabilities to End Homelessness (Hemp As #1 Building Material)!

To....Focus on future goals as a global community to decrease the unnecessary fossil fuel burning and End Our Dependence On Foreign Oil (Hemp AS #1 Fuel)!

To....Educate about how we can Reverse Rainforest Depletion (Hemp As #1 Paper & Fiber) and Reverse Global Warming (Hemp as Oxygen, Renewable Resource and More for our Mother Earth)!

To....Dust off the real history behind hemp (medicinal, public, policy, legalities, etc.) in an effort to End Prohibition & Bring the FAILED War on Drugs to a Halt. Directly making Room in Our Prisons for Deserving & Violent Criminals

To....Expose the Truth, Reverse the Lies & Negative Propaganda and Re-Educate to ultimately make Changes to Our Education System

Our Services Include / Will Include:

- **School of Hemp** “Jack Herer’s Online School of Cannabis Hemp, Complete Marijuana Education...From The Privacy of Your Own Home!” (Launching Spring 2010) (www.SchoolofHemp.com)
- **Cannabis Copilot** Medical Marijuana Reviews Blog, “Medical Marijuana News, Medical Marijuana Reviews, Marijuana Dispensary Reviews, Marijuana Activism, Entertainment, Education, Events, Shopping & More!” (CannabisCopilot.com)
- **Cannabis Copilot** News “Up to date Local Marijuana News for The International Marijuana Community!” (CannabisCopilot.com/marijuananeews)
- **Hemp Warriors** “Official Blog of Jack Herer’s Online School of Cannabis Hemp” Hemp can Save the World! (HempWarriors.com)
- **Cannabis Copilot** Radio “Hosted By Cannabis Copilot, AKA “The Highest” Host In Hollywood!” (BlogTalkRadio.com/CannabisCopilot)
- **Cannabis Copilot** Navigation Toolbar “The Ultimate Marijuana Toolbar!” (CannabisCopilotNavigation.OurToolbar.com/)
- **Cannabis Copilot** Monthly “Monthly Medical Marijuana Newsletter - Now 100% FREE!” (CannabisCopilot.com/monthly)
- **Weed Library** “The Ultimate Marijuana Menu... What are You Smokin On Today?” (WeedReviews.net/weedlibrary)
- **Cannabis Copilot** TV: CannabisCopilot.tv “Hosted By Cannabis Copilot, AKA The Highest Host In Hollywood!” (CannabisCopilot.com/tv)

How We Plan On Getting Our Brand’s Word Out:

Why You Should Get In On The Ground Level:

- Grass Roots Approach to Shop Owners Like You
- Ads Placed In Local, National & International Publications, Classified Ads
- Attendance / Sponsorship of Several Festivals & Events
- Major Social Media Networking
- Participation in Forums / Message Boards / Groups
- Targeted Email Marketing Campaigns
- Press Release Submissions / Article Marketing
- Extreme Search Engine Optimization & Social Bookmarking / Back-Linking
- Pay Per Click (Google, Yahoo, Bing)
- Viral Video Marketing
- Link & Banner Exchanges
- Live Broadcasts
- Several ‘Offline’ or ‘Old School’ Advertising Methods
- Major Community Involvement...The List goes on!

- This Is a Limited Offer in an Effort to Prevent “Advertisement Overkill”
- You Will Save Money on Sponsorship / Advertising Costs
- As Our Marketing Efforts Increase, Our Following Grows & So Will Yours

What You Can Do:

1. Display the Enclosed Flyers In Exchange For A Free Web Radio “Shout-Out”.
2. Sign Up as an Affiliate & Earn Future Commissions.
3. **SPONSOR US!!!** →Your Financial Support Will Help Us Achieve Our Goals... Get In On the Ground Level & Save More Than 50% On All Sponsorship / Advertising Costs. (See Special Discounted Rates Below)

SAVE 50 % ON SPONSORSHIP / ADVERTISING COSTS --- For Up To A Whole Year!!!

What You Get:

- (1) 300 x 300 Sidebar Ad w/ Hyperlink on CannabisCopilot.com
- (1) 300 x 300 Blog Post / RSS Feed Ad on Cannabiscopilot.com
- (1) Twitter Stream / Friendfeed Blast
- (1) Internet Radio Show Spot
- (1) Logo on SchoolofHemp.com

Limited Time Sponsorship / Advertising Rates:

- 1 Month - \$199 (Normally \$400)
- *6 Months - \$599 (Normally \$1,200)
- *12 Months - \$999 (Normally \$2,000)

****Book 6 months or more and receive ALL OF THESE BONUSES**

- A) 300 x 300 Sidebar Ad On Cannabis Copilot News (\$400 Value)
- B) 1 Ad / Link In The Next Cannabis Copilot Monthly (\$100 Value)
- C) 3 Strain Listings In Our All New... Weed Library** (\$100 Value) ***FREE FOR THE LIFE OF THE SITE***
- D) 300 x 300 Sidebar Ad On HempWarriors.com (\$400 Value)

For more information contact SponsorUs@SchoolofHemp.com